# Fodelia

Post-results report Q3 2024



## Operational performance is still positive

- The key lines of Fodelia's Q3 results matched expectations. Feelia is progressing steadily on a growth trajectory, and the Oikia segment's profitability is improving at a good pace. The company has made several strategically important changes this year the most notable of which are the divestment of Perniön Liha, brand changes in the Oikia segment and Marjavasu's merger with Feelia. Some of the earnings impacts of the changes will not fully be materialised before 2025, and therefore, it is difficult to estimate them to full extent at this point. However, we believe that the strategic changes are taking the investment case in the right direction. We reiterate our Accumulate recommendation for Fodelia and our target price remains at EUR 6.50.
- Q3: Fodelia's sales increased nearly 6% YoY amounting to EUR 12.9m. Sales growth was 18.0% in continuing operations. As usual, growth was driven by Feelia, whose net sales as a whole increased by 30% and external net sales increased by 36%. The Oikia segment's comparable sales decreased 8%. Adjusted EBIT (EUR 1.0m) was in line with our forecast. Feelia's earnings fell slightly short of our expectation, but the Oikia segment's earnings were more solid than we had projected. EBIT included nearly EUR 0.3m related to the costs of the long-term incentive scheme, which means that the underlying business performance was in fact more positive than the reported performance.
- Guidance and outlook: Fodelia repeated its guidance and estimates that its net sales will be EUR 50–54m in 2024 and that its adjusted EBIT margin will improve from the previous year. The reported figures in Q4 will be burdened by non-recurring costs related to Marjavasu's production transfer and merger. We identify potential related to the merger with Feelia both in terms of cost savings and growth. Feelia has a solid growth outlook, and the financial challenges of wellbeing services counties could increasingly create growth opportunities also in the public sector. The performance of the online store is still a concern in the Oikia segment, as sales continue to decrease although at a slower pace. The trend has continued to be positive in the Snacks business, which supports the segment's outlook.
- Accumulate, target price EUR 6.50: Our target price is based on our DCF model and an EV/EBIT multiple of 13x which we apply to our forecasts for 2025.

Fodelia						
EURm	2021	2022	2023	2024e	2025e	2026e
Sales	33.8	41.6	49.0	53.2	57.2	64.6
Sales growth (%)	47%	23%	18%	9%	8%	13%
EBITA	1.7	1.5	3.0	3.6	4.5	5.3
EBITA margin	5.0 %	3.5 %	6.1 %	6.7 %	7.8 %	8.2 %
Adjusted EBIT	1.4	0.7	2.5	3.2	4.1	4.9
Adjusted EBIT margin	4.1 %	1.7 %	5.1 %	6.0 %	7.1 %	7.6 %
PTP	9.2	8.3	6.7	7.2	9.1	10.7
EPS	0.09	0.00	0.15	0.07	0.38	0.46
DPS	0.04	0.06	0.08	0.10	0.14	0.16
Yield (%)	0.5 %	1.4 %	1.4 %	1.6 %	2.3 %	2.6 %
EV/Sales	2.0	1.0	1.1	1.0	0.9	0.8
EV/EBITDA	26.4	14.0	11.3	6.7	8.1	6.7
EV/EBIT	49.9	36.2	20.5	16.5	12.7	10.3
P/E	86.0	-	37.1	92.7	16.2	13.1
P/B	581%	2.7	3.3	3.5	3.0	2.6
Equity Ratio	37%	47%	50%	54%	57%	61%

Source: OP Markets

Recommendation	1	ACCUM	IULATE
		Unc	hanged
Target price (€)			6,50
		Unc	hanged
Price (€)*			6,10
High (12m)			6,80
Low (12m)			4,06
Market cap (M€)			50
Index weight			-
Beta			0,79
Ticker			FODELIA
Next report date			7.2.2025
Performance	1m	3m	12m
Price (€)	6,14	5,78	4,16
Price change	-0,7 %	5,5 %	46,6 %
Total return	-0,7 %	5,5 %	48,9 %



Source: OP Markets, Bloomberg, \*) as of 23.10.



Analyst

Juho Saarinen

+358 10 252 4408

juho.s.saarinen@op.fi

#### Investment case

• Feelia's growth potential: Feelia accounts for a sizeable proportion of Fodelia's earnings and share value. Feelia's growth outlook is solid thanks to its unique product and service concepts which offer cost-efficient solutions to operators in the foodservice market. The company estimates that Feelia's most relevant target market in Finland is worth around EUR 1.6bn.

- Cost savings in public food supply: Cost pressures in public finances are forcing players to look for cost-effective solutions to food supply and we estimate that the market will open up more clearly to private players.
- **Oikia segment's earnings improvement:** Oikia segment's profitability is low and Fodelia has taken measures to strengthen its earnings. Successful measures would strengthen the company's cash flow and create potential for growth investments.
- **Favourable megatrends:** Key megatrends in the food sector include responsibility, reducing food waste, localness and easy eating, which are also an essential part of Fodelia's business.

#### **Drivers**

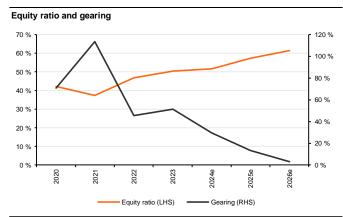
- Feelia's cost-efficient solutions: Feelia's products have a long shelf life and they are easy to prepare, which helps customers reduce food waste and the need for personnel, which in turn creates a significant competitive advantage in particular in institutional kitchens.
- School, daycare centre and care home market: Feelia's
  focus has increasingly shifted to schools and the daycare
  centre and care home market where the company still has
  potential to grow significantly both in the public and private
  sector.
- M&A transactions: Fodelia has potential to create value through acquisitions that supplement in particular Feelia's offering or divestments of underperforming businesses.

#### 

Source: OP Markets

### Risks

- Increasing competition for Feelia: Fodelia's growth would slow down due to intensified competition in Feelia's key market and the launch of similar product and service concepts to the market. This would put pressure on Fodelia's profitability and valuation multiples.
- Failure to improve Fodelia Retail's earnings: Fodelia Retail's profitability has been low and failure to achieve an earnings improvement would further increase Feelia's weight.
- Rising raw material prices: Fodelia buys raw materials from producers and the price rise of raw materials could cause notable fluctuation in profitability in the short term.



## The key lines of Q3 results were in line with expectations

Fodelia: Actual vs. estimate	s					
	Actual	Estimates	Actual vs. estimates	Comp. period		
EURm	Q3/24	OP	OP	Q3/23	y/y	
Sales						
Feelia	8.6	8.5	1%	6.6	30%	
Oikia*	3.5	3.5	1%	5.1	-31%	
Other units	1.2	1.2	-2%	1.1	8%	
Eliminations	-0.4	-0.4	5%	-0.6	33%	
Sales total	12.9	12.8	1%	12.2	6%	
EBITA						
Feelia	0.8	0.9	-10%	0.7	9%	
Oikia*	0.3	0.2	83%	0.2	15%	
Other units and eliminations	0.0	0.1	-23%	0.1	-70%	
EBITA total	1.1	1.1	3%	1.1	3%	
EBITA margin	8.8 %	8.6 %		9.0 %		
EBIT	1.0	1.0	4%	0.1	5.5 %	
EBIT margin	8.1 %	7.9 %		8.1 %		
Adjusted EBIT	1.0	1.0	4%	1.0	5.5%	
Adjusted EBIT margin	8.1 %	7.9 %		8.1 %		
EPS	0.09	0.09	3%	0.09	4%	

Source: OP Markets

\*Comparison period's figures include Perniön Liha

### Forecast revisions 2024–2026

Fodelia - Forecast revisions									
		2024e			2025e			2026e	
EURm	New	Old	Diff.	New	Old	Diff.	New	Old	Diff.
Sales									
Feelia	34.4	34.2	1%	40.7	40.1	2%	47.3	46.6	2%
Oikia	15.8	16.0	-2%	14.3	14.8	-3%	14.9	15.3	-3%
Other units	4.6	4.7	-1%	5.2	5.3	-1%	5.7	5.8	-1%
Eliminations	-1.6	-1.6	-1%	-3.0	-3.0	0%	-3.3	-3.3	0%
Sales total	53.2	53.2	0%	57.2	57.1	0%	64.6	64.4	0%
EBITA									
Feelia	3.2	3.3	-2%	3.8	3.9	-2%	4.6	4.7	-3%
Oikia	0.6	0.4	41%	0.6	0.4	34%	0.6	0.5	29%
Other units	-0.2	-0.1	141%	0.4	0.4	-13%	0.5	0.5	-1%
Eliminations	0.0	0.0	-118%	-0.3	-0.3	0%	-0.3	-0.3	0%
EBITA total	3.6	3.6	1%	4.5	4.5	0%	5.3	5.3	0%
EBITA margin	6.7 %	6.7 %		7.8 %	7.9 %		8.2 %	8.2 %	
EBIT	1.7	1.9	-8%	4.1	4.1	0%	4.9	4.9	0%
EBIT margin	3.3 %	3.6 %		7.1 %	7.2 %		7.6 %	7.6 %	
Adjusted EBIT	3.2	3.1	1%	4.1	4.1	0%	4.9	4.9	0%
Adjusted EBIT margin	6.0 %	5.9 %		7.1 %	7.2 %		7.6 %	7.6 %	
Net financials	-0.3	-0.3	-13%	-0.2	-0.3	-29%	-0.1	-0.2	-42%
PTP	1.4	1.6	-8%	3.8	3.8	2%	4.7	4.7	2%
Net profit	0.5	0.6	-15%	3.1	3.0	2%	3.8	3.7	2%
EPS - reported	0.07	0.08	-15%	0.38	0.37	2%	0.46	0.46	2%
DPS	0.10	0.12	-17%	0.14	0.16	-13%	0.16	0.18	-11%

### Target price EUR 6.50

Our valuation is based on the DCF model and the EV/EBIT valuation multiple 13x which we accept for the company and which we apply to our forecasts for 2025. The valuation multiple that we accept is based on Fodelia's growth and profitability profile as well as peer companies' valuation. Overall, Fodelia's growth and profitability profile is stronger than the peer group's average level, which is why we find that valuation higher than the group's average level is justified.

There are major differences in the profiles of Fodelia's businesses, but overall, the company has grown nicely historically and we expect that the growth will also continue in the future. Fodelia Group's profitability is good, and Feelia's profitability is already solid in relation to the average for the sector. We estimate that Feelia's profit contribution will continue to increase in the future, which will have a positive impact on share valuation. In that respect, we estimate that Feelia's performance is the key driver for the performance of Fodelia's valuation multiples.

Our target price is based on an EV/EBITA multiple of 13x and the DCF model

Fodelia - valuation				
EURm	EV/EBIT	Weight	Adjusted EBIT	EV
2025e	13x	100%	4.1	53.0
Net debt (2025e)				2.2
Value of share capital				50.9
EV/EBIT-based target price		50%		6.20
DCF model		50%		6.80
Target price				6.50

Source: OP Markets

### Peer group

Fodelia - Peer group									
	MCAP	EV / Sales		EV / EBITDA		EV / EBIT		P/E	
	EURm	2024	2025	2024	2025	2024	2025	2024	2025
Apetit	86	0.5x	0.5x	5.6x	5.7x	10.4x	11.3x	13.0x	13.6x
Atria	295	0.3x	0.3x	5.0x	4.8x	10.1x	9.8x	9.1x	8.0x
HKFoods	72	0.3x	0.3x	6.1x	5.7x	14.3x	13.6x		29.3x
Raisio	350	1.3x	1.2x	8.8x	7.9x	12.2x	10.8x	16.9x	15.7x
Nestle	239,525	3.1x	3.0x	14.8x	14.9x	18.2x	18.7x	18.5x	18.5x
Orkla	8,573	1.8x	1.7x	12.0x	11.7x	16.4x	15.8x	16.0x	15.5x
Danone	43,736	1.9x	1.8x	11.1x	10.7x	14.7x	13.9x	18.3x	17.2x
Cloetta	637	1.1x	1.1x	8.1x	7.9x	10.9x	10.7x	16.2x	14.3x
Median		1.2x	1.2x	8.4x	7.9x	13.2x	12.4x	16.2x	15.6x
Average		1.3x	1.3x	8.9x	8.7x	13.4x	13.1x	15.4x	16.5x
Fodelia (OP)	51	1.0x	0.9x	6.7x	8.1x	16.5x	12.7x	92.7x	16.2x
Difference (vs. median)		-17%	-21%	-21%	3%	25%	2%	471%	4%

Source: OP Markets, Factset

### Forecasts

Fodelia - Forecasts by	quarter											
EURm	1Q/23	2Q/23	3Q/23	4Q/23	1Q/24	2Q/24	3Q/24	4Q/24e	1Q/25e	2Q/25e	3Q/25e	4Q/25e
Sales												
Feelia	6.4	6.6	6.6	7.0	8.4	8.4	8.6	8.9	10.1	9.9	10.1	10.5
Oikia	5.2	5.7	5.1	4.8	4.5	4.4	3.5	3.4	3.4	3.9	3.6	3.4
Other units	1.0	1.0	1.1	1.1	1.2	1.0	1.2	1.2	1.3	1.2	1.4	1.3
Eliminations	-0.8	-0.7	-0.6	-0.4	-0.5	-0.3	-0.4	-0.4	-0.7	-0.8	-0.8	-0.7
Sales - total	11.7	12.5	12.2	12.5	13.7	13.5	12.9	13.1	14.2	14.2	14.3	14.6
Sales growth	28.7 %	21.4 %	12.1 %	10.6 %	16.6 %	7.9 %	5.6 %	4.8 %	3.7 %	4.9 %	10.6 %	11.8 %
EBITA												
Feelia	0.5	0.6	0.7	0.6	0.9	0.7	0.8	0.8	0.9	0.9	1.0	1.1
Oikia	-0.1	0.1	0.2	0.0	0.0	0.2	0.3	0.1	0.1	0.2	0.2	0.1
Other units	0.1	-0.1	0.1	0.1	0.0	-0.3	0.0	0.0	0.1	0.1	0.1	0.1
Eliminations	0.0	0.0	0.0	-0.1	0.0	0.0	0.0	0.0	-0.1	-0.1	-0.1	-0.1
EBITA - total	0.6	0.6	1.1	0.7	0.9	0.6	1.1	0.9	1.0	1.1	1.2	1.2
EBITA margin	4.9 %	5.1 %	9.0 %	5.2 %	6.7 %	4.5 %	8.8 %	7.1 %	6.9 %	7.4 %	8.6 %	8.3 %
EBIT	0.5	0.5	1.0	0.5	0.8	-0.8	1.0	0.6	0.9	1.0	1.1	1.1
EBIT margin	3.9 %	4.2 %	8.1 %	4.3 %	5.9 %	-5.5 %	8.1 %	4.9 %	6.2 %	6.7 %	7.9 %	7.7 %
Adjusted EBIT	0.5	0.5	1.0	0.5	0.8	0.5	1.0	0.8	0.9	1.0	1.1	1.1
Adjusted EBIT margin	3.9 %	4.2 %	8.1 %	4.3 %	5.9 %	3.7 %	8.1 %	6.4 %	6.2 %	6.7 %	7.9 %	7.7 %
Financials (net)	-0.1	-0.1	-0.1	-0.5	-0.1	0.0	-0.1	-0.1	-0.1	-0.1	-0.1	-0.1
PTP	0.3	0.4	0.9	0.0	0.7	-0.8	0.9	0.6	0.8	0.9	1.1	1.1
Taxes	-0.1	-0.1	-0.2	-0.1	-0.2	-0.4	-0.2	-0.1	-0.2	-0.2	-0.2	-0.2
Net profit	0.2	0.3	0.7	-0.1	0.6	-1.2	0.7	0.5	0.7	0.7	0.9	0.8
EPS - reported	0.03	0.04	0.09	-0.01	0.07	-0.15	0.09	0.06	0.08	0.09	0.11	0.10

Fodelia - Forecasts by year						
EURm	2021	2022	2023	2024e	2025e	2026e
Sales						
Feelia	18	23	27	34	41	47
Oikia	18	20	21	16	14	15
Other units	0	2	4	5	5	6
Eliminations	-3	-3	-2	-2	-3	-3
Sales - total	34	42	49	53	57	65
Sales growth	47%	23%	18%	9%	8%	13%
EBITA						
Feelia	1.8	2.0	2.5	3.2	3.8	4.6
Oikia	0.6	0.0	0.3	0.6	0.6	0.6
Other units	0.0	-0.5	0.3	-0.2	0.4	0.5
Eliminations	-0.6	-0.1	-0.1	0.0	-0.3	-0.3
EBITA - total	1.7	1.5	3.0	3.6	4.5	5.3
EBITA margin	5.0 %	3.5 %	6.1 %	6.7 %	7.8 %	8.2 %
EBIT	1.4	1.1	2.5	1.7	4.1	4.9
EBIT margin	4.1 %	2.7 %	5.1 %	3.3 %	7.1 %	7.6 %
Adjusted EBIT	1.4	0.7	2.5	3.2	4.1	4.9
Adjusted EBIT margin	4.1 %	1.7 %	5.1 %	6.0 %	7.1 %	7.6 %
Financials (net)	-0.4	-0.9	-0.8	-0.3	-0.2	-0.1
PTP	1.0	0.2	1.7	1.4	3.8	4.7
Taxes	-0.3	-0.2	-0.5	-0.9	-0.8	-0.9
Net profit	0.7	0.0	1.2	0.5	3.1	3.8
EPS - reported	0.09	0.00	0.15	0.07	0.38	0.46
DPS	0.04	0.06	0.08	0.10	0.14	0.16

## Income statement, balance sheet and cash flow

Fodelia - Income statement						
EURm	2021	2022	2023	2024e	2025e	2026e
Sales	34	42	49	53	57	65
Growth	47%	23%	18%	9%	8%	13%
EBITDA	2.6	2.9	4.6	6.4	6.4	7.5
Margin	7.7 %	6.9 %	9.3 %	12.1 %	11.1 %	11.6 %
Depreciation and amortisation	1.2	1.8	2.1	4.7	2.3	2.6
EBITA	1.7	1.5	3.0	3.6	4.5	5.3
EBIT	1.4	1.1	2.5	1.7	4.1	4.9
Margin	4.1 %	2.7 %	5.1 %	3.3 %	7.1 %	7.6 %
Financials (net)	-0.4	-0.9	-0.8	-0.3	-0.2	-0.1
PTP	1.0	0.2	1.7	1.4	3.8	4.7
Taxes	-0.3	-0.2	-0.5	-0.9	-0.8	-0.9
Net profit	0.7	0.0	1.2	0.5	3.1	3.8
EPS - reported	0.09	0.00	0.15	0.07	0.38	0.46
DPS	0.04	0.06	0.08	0.10	0.14	0.16

Source: OP Markets

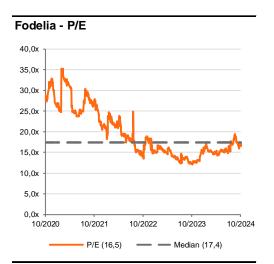
Fodelia - Balance sheet						
EURm	2021	2022	2023	2024e	2025e	2026e
Assets:						
Goodwill	4.7	6.8	6.4	3.8	4.0	4.0
Other intangibles	1.2	1.6	2.2	2.0	2.2	2.2
Tangible assets	12.2	7.9	8.4	7.4	8.4	8.9
Investments	1.1	0.9	0.4	0.4	0.4	0.4
Inventory	2.8	3.8	3.7	3.9	4.3	4.9
Receivables	4.0	4.9	5.2	5.8	6.3	7.1
Short-term investments	0.0	0.0	0.0	1.0	0.0	0.0
Cash and bank	0.3	1.5	0.6	2.1	2.9	3.6
Total assets	26.4	27.5	26.7	26.3	28.5	31.0
Liabilities:						
Share capital	0.1	0.1	0.1	0.1	0.1	0.1
Other restricted share capital	9.0	12.3	12.3	12.3	12.3	12.3
Retained earnings	0.8	0.5	1.1	1.7	3.9	6.6
Minority interest	0.0	0.0	0.0	0.0	0.0	0.0
Shareholders equity total	9.9	12.9	13.5	14.1	16.4	19.0
Provisions	0.0	0.0	0.0	0.0	0.0	0.0
LT interest bearing debt	7.0	4.2	4.0	3.3	2.8	2.3
LT non-interest bearing debt	0.4	0.4	0.0	0.0	0.0	0.0
Other long-term debt	0.0	0.0	0.0	0.0	0.0	0.0
ST interest bearing debt	4.5	3.2	3.5	2.7	2.3	1.9
ST non-interest bearing debt	4.6	6.9	5.8	6.3	7.0	7.8
Total liabilities	26.4	27.5	26.7	26.3	28.5	31.0

Source: OP Markets

Fodelia - Cash flow						
EURm	2021	2022	2023	2024e	2025e	2026e
EBIT	1.4	1.1	2.5	1.7	4.1	4.9
-Taxes	-0.3	-0.2	-0.5	-0.9	-0.8	-0.9
-Tax shield on interest exp.	-0.1	-0.9	-0.2	-0.1	0.0	0.0
+/- Other adjustments	0.0	0.0	-0.2	1.0	0.0	0.0
NOPLAT*	0.9	0.1	1.6	1.8	3.3	3.9
+Depreciation	1.2	1.2	1.2	1.2	1.2	1.2
Operating cash flow*	2.2	1.8	3.6	6.5	5.6	6.5
+Receivables	4.0	4.9	5.2	5.8	6.3	7.1
+Inventory	2.8	3.8	3.7	3.9	4.3	4.9
-ST non-interest bearning debt	-4.6	-6.9	-5.8	-6.3	-7.0	-7.8
Net working capital	2.2	1.8	3.1	3.5	3.6	4.2
Change in NWC from prev. year	1.1	-0.4	1.3	0.4	0.2	0.6
-Gross investments	6.1	2.1	2.2	2.6	2.6	2.9
Free cash flow	-5.0	0.1	0.1	3.5	2.8	3.0

## Historical valuation multiples

Historical valuation metrics (12m forward)



Fodelia - EV/EBITDA 20,0x 18,0x 16,0x 14,0x 12,0x 10,0x 8,0x 6,0x 4,0x 2,0x 0.0x 10/2020 10/2021 10/2022 10/2023 10/2024 EV/EBITDA (8,2) Median (10,3)

Source: Factset, OP Markets

Source: Factset, OP Markets

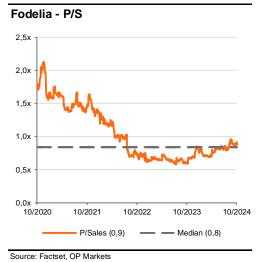


Fodelia - EV/EBIT

35,0x
25,0x
20,0x
15,0x
10,0x
5,0x
0,0x
EV/EBIT (12,4) — Median (18,1)

Source: Factset, OP Markets

Source: Factset, OP Markets



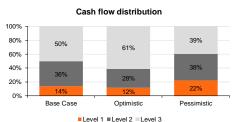
2,5x 2,0x 1,5x 1,0x 0,5x 0,0x 10/2020 10/2021 10/2022 10/2023 10/2024 EV/Sales (0,9) — Median (1,0)

Source: Factset, OP Markets

### Discounted cash flow model

Fodelia											
Cash flow projections											
EURm	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Revenues	53	57	65	70	75	79	83	86	90	93	95
Revenue growth	8.6 %	7.7 %	12.8 %	8.0 %	7.0 %	6.0 %	5.0 %	4.0 %	4.0 %	4.0 %	2.0 %
EBIT	3	4	5	5	6	6	7	7	7	7	6
EBIT margin	6.0 %	7.1 %	7.6 %	7.7 %	7.9 %	8.0 %	8.0 %	8.0 %	7.5 %	7.0 %	6.5 %
Gross Investments	3	3	3	3	3	3	3	3	4	4	4
Gross inv./depreciation	0.5	1.1	1.1	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
Free cash flow	4	3	3	3	5	5	5	5	6	5	5

	Base	Base Case Optimistic			Pessimistic	
FCF	growth	% pv*	growth	% pv	growth	% pv
Level 1						
2024						
:	177.8 %	14%	177.8 %	12%	157.8 %	22%
2026						
Level 2						
2027						
:	6.0 %	36%	8.5 %	28%	0.6 %	38%
2034						
Level 3						
2035	2.0 %	50%	3.0 %	61%	0.0 %	39%
PV total	62	100%	74	100%	38	100%



#### IMPLIED SHARE PRICE vs CURRENT SHARE PRICE

Fodelia	Base Case	Optimistic	Pessimistic	_	Differen	ce DCF / ma	rket nrice
Present value FCF	62	74	38		Dinordi	00 DOI 7 IIIu	rice price
<ul> <li>debt (intbearing)</li> </ul>	7	7	7	50%			
<ul> <li>minority interest</li> </ul>	0	0	0	40%			_
+ fin. investments	0	0	0	30%			
+ cash and bank	1	1	1	20%		070/	
PV shareholder equity	55	68	32			37%	
				10%	12%		
No. of shares (million)	8.1	8.1	8.1	0%			
				-10%			
Implied share price	6.8	8.4	4.0	-20%			-35%
Current share price	6.1	6.1	6.1				
Difference (EUR)	0.7	2.3	-2.1	-30%			
Difference %	0.1	0.4	-0.4	-40%			
			1		Base Case	■ Optimistic	Pessimistic

#### SENSITIVITY ANALYSIS

Interest rate		Implied share price				
sensitivity		Base Case	Optimistic	Pessimistic		
risk-free	2.00%	7.5	9.3	4.2		
rate	2.50%	6.8	8.4	4.0		
	3.00%	6.3	7.5	3.7		

Growth sensitivity		Implied share price				
Base Case		7.2%	7.7%	8.2%	8.7%	9.2% WACC
	1.00%	7.4	6.8	6.3	5.8	5.4
infinite	1.50%	7.8	7.1	6.5	6.0	5.6
cash flow	2.00%	8.3	7.5	6.8	6.3	5.8
growth	2.50%	8.9	7.9	7.2	6.6	6.0
	3.00%	9.6	8.5	7.6	6.9	6.3

#### WACC vs risk-free rate

	WACC <sub>2</sub>	WACC <sub>1</sub>	WACC <sub>3</sub>
WACC	7.70%	8.18%	8.66%
CAPM	7.17%	7.67%	8.17%
Risk-fr. r.	2.00%	2.50%	3.00%

#### WACC

Cost of equity capital:		Cost of debt capital:		WACC:	
CAPM		Risk-free rate	2.5%	Cost of equity capital	7.7%
Risk-free rate	2.5%	Risk premium	4.0%	Cost of debt capital	5.2%
Market risk premium	5.5%	Tax rate	20.0%	Debt ratio (target)	20.0%
Company beta	94.0%	Tax shield on interest exp.	1.3%	Equity ratio (target)	80.0%
Cost of equity capital	7.7%	Cost of debt capital	5.2%	Liquidity premium	1.0%
		•		WACC	8.2%

<sup>\*</sup> Level share of present value cash flows

#### More information on OP Corporate Bank plc and the investment research produced by it:

This research report has been prepared by OP Corporate Bank plc's Research Team (OP Research) in the Markets business unit (OP Markets). OP Corporate Bank plc is an authorised commercial bank in accordance with the act on credit institutions and under the supervision of the European Central Bank and the Finnish Financial Supervisory Authority.

The date and time of first dissemination and authors of this research report are shown on the report's first page. The date and time of first dissemination mean the date and estimated time of the first dissemination of this research report. The completion date and time are the same as the date and time of first dissemination in this research report. The research report is published without delay after the research has been completed.

The information concerning the research report was not sent to the issuer of the security subject to analysis for approval before the report was released

This material, produced by OP Corporate Bank plc, is objective and independent investment research. The material is intended solely for personal use, and it is not permitted to distribute it without a written consent from OP Corporate Bank plc. The information herein does not constitute investment advice or an offer to sell or the solicitation of any offer to buy any securities or any options, futures or other derivatives related to such securities. This publication or report has been prepared by OP Corporate Bank plc as general information for private use of investors to whom the publication or report has been distributed, but it is not intended as a personal recommendation of particular financial instruments or strategies and thus it does not provide individually tailored investment advice, and does not take into account the individual investor's particular financial situation, existing holdings or liabilities, investment knowledge and experience, investment objective and horizon or risk profile and preferences. In particular, the information herein does not constitute an offer to sell or the solicitation of any offer to buy any securities in the United States of America or for the benefit of United States persons (being resident in the USA or partnerships or corporations organised under the laws of the United States of America or any state, territory or possession thereof).

This report may be based on or contain information, such as opinions, recommendations, estimates, price targets and valuations emanating from publicly available information or other named sources which OP Corporate Bank plc considers reliable. However, this does not guarantee that the presented information is complete and faultless in all regards. OP Corporate Bank plc or any personnel working for it is not responsible for the financial result of the investment decisions made based on the information received from the reports or other information available, or of any other damage possibly caused by the use of information obtained from OP Corporate Bank plc. In no event will OP Corporate Bank plc be liable for direct, indirect or incidental, special or consequential damages resulting from the information in this publication or report. The client is always responsible for the financial result of the investment decisions.

OP Corporate Bank plc sets a target share price for the companies subject to investment research at any given time. OP Corporate Bank plc does not issue recommendations or target prices for bonds. The target share price is set at a level where the share price is forecast to be 12 months later. The target prices are company-specific, and the applicability of the different valuation methods used in determining the target price can differ considerably between companies.

OP Corporate Bank plc may set a target level for the underlying investments of asset classes (equity indices, interest rates, currency and commodities) subject to investment research at any given time. The target level represents the analyst's view on how the analyst expects the value of the investment to change from the target level on a given horizon. The grounds for the target level are investment-based, and the basic principles are based on theories of economics and finance. Calculations and methods are based on standard econometric tools and methodology as well as publicly available information and statistics on the investment instruments concerned.

OP Corporate Bank plc mainly uses the following valuation methods when determining target prices for shares: DCF = Discounted Cash Flow, peer group valuation, analysis based on absolute valuation parameters, analysis based on historical valuation parameters, sum-of-the-parts, analysis based on market and company outlook, analysis based on news flow.

OP Research applies a four-rank recommendation structure: Buy, Accumulate, Reduce and Sell. The recommendation is relative to the expected return of the share within the next 12 months. If the return of the share is expected to exceed 15% within the next 12 months, the recommendation is Buy. If the expected return is 5–15% within the next 12 months, the recommendation is Accumulate. If the expected return is (-5)–(5)% within the next 12 months, the recommendation is Reduce. If the expected return is below (-5%), the recommendation is Sell. Expected return is measured as upside potential of a stock calculated as a percentage difference between target price and current price. This includes dividends. In exceptional situations in which a public tender offer has been made on the shares of a company under coverage, OP Research can express its opinion on the tender offer by applying the recommendations: Accept offer or Reject offer. In such cases, the estimate of OP Research is based on an analysis of the rationality of the tender offer from a shareholder perspective based on the information available.

The recommendations and target prices of OP Corporate Bank plc for shares are principally updated four times a year in connection with the quarterly earnings of the companies. It is always possible to change the recommendations and target prices also at other times, whenever motivated. The updating frequency of recommendations and target prices has not been restricted.

The recommendations or target prices given are based on assumptions that may not be realised and they do not guarantee that the price of the security will perform as estimated. Due to the nature of the securities market, even moderate changes in a company's operations or operating environment or general fluctuations in the securities market can result in considerable changes in value. The past performance of a security does

not guarantee its future performance. A numeric sensitivity analysis for the earnings forecasts is provided in connection with the cash flow model. When investing in individual shares, the investor may lose all or part of the investments.

OP Corporate Bank plo's divisions within Banking and Investment Services engage in own-account trading and issuing of financial instruments and may also offer services related to share issues and investment advice regarding financial instruments and engage in selling, buying and brokerage of securities on behalf of clients. As stipulated by the OP Financial Group's conflict-of-interest policy, Corporate Finance operations which relate to issuance of financial instruments on behalf of clients are separated from investment research and brokerage operations both physically and operationally. In addition, it has been identified as a conflict-of-interest situation that the Chair of OP Corporate Bank plo's Board of Directors is a member of Kesko Corporation's Board of Directors and a member of OP Corporate Bank plo's Board of Directors is a member of Raisio plo's Supervisory Board. It is estimated that these conflict-of-interest situations do not compromise the objectivity and independence of the investment research on Kesko Corporation and Raisio plo by OP Corporate Bank plo's Research Team.

The analysts of OP Research and their related parties may own securities issued by the companies analysed by OP Research. The analysts of OP Corporate Bank plc may receive a merit pay bonus that is subject to the total return of OP Corporate Bank plc or one of its divisions or business areas. The salaries of the analysts are not directly dependent on the execution of an individual investment banking assignment executed by OP Corporate Bank plc or another company pertaining to the same group.

The holdings of OP Corporate Bank plc and other companies pertaining to the central cooperative consolidated of OP Financial Group exceed the 5% limit in Terveystalo Plc and SRV Group Plc through the shareholdings of Pohjola Insurance Ltd and OP Life Assurance Company Ltd. OP Corporate Bank plc or other companies pertaining to the central cooperative consolidated of OP Financial Group do not have holdings of more than 5% in other companies subject to analysis. The exception to OP Financial Group's obligation to disclose shareholdings is applied to this calculation of ownerships in companies subject to analysis. In accordance with the exception, the securities owned by funds managed by OP Fund Management Company Ltd in Finnish companies and the votes carried by such shares are excluded from the ownerships calculated here for companies pertaining to the central cooperative consolidated of OP Financial Group.

OP Corporate Bank plc, or a company pertaining to the central cooperative consolidated of OP Financial Group, does not act as a market maker or other liquidity provider for the stocks of issuers subject to analysis. OP Corporate Bank plc, or a company pertaining to the central cooperative consolidated of OP Financial Group, may, however, act as a market maker or other liquidity provider for the debt instruments of issuers subject to analysis. OP Corporate Bank plc may hold a position in a financial instrument mentioned in this research report.

OP Corporate Bank plc's business functions strive to actively establish relations with different issuers for the provision of various services offered by OP Corporate Bank plc. OP Corporate Bank plc, or a company pertaining to the central cooperative consolidated of OP Financial Group, has acted as a lead manager or co-manager in the public issue or offering of securities by the following companies subject to analysis or has been party to an agreement with an issuer concerning the provision of investment banking services at the time the analysis was released or within the past 12 months\*: Boreo, CapMan, Citycon, Finnair, Fiskars, HKFoods, Kojamo, Metso, Neste, Pohjolan Voima, Rapala VMC, Sato, Säästöpankki, Tornator, UPM-Kymmene and YIT.

OP Corporate Bank plc conducts commission-based equity research for certain companies under coverage where the research has been provided against payment under an agreement concluded with the company under coverage. The payment charged on this kind of research is not significant from OP Corporate Bank plc's perspective, and OP Corporate Bank plc estimates that it does not compromise the independence of OP Research. At the time of dissemination of this report, OP Corporate Bank plc had an agreement on commission-based research with the following companies: Aspo, Asuntosalkku, Atria, Exel Composites, Fodelia, HKFoods, KH Group, Koskisen, Modulight, NoHo Partners, Nurminen Logistics, Rapala and Wetteri.

Recommendations and target price history		Fodelia		
Recommendation	Target price (€)	Price (€)	Date	
ACCUMULATE	6.50	6.02	15.10.2024	Recommendation change
BUY	6.50	5.50	8.8.2024	Recommendation change
ACCUMULATE	6.50	5.72	24.7.2024	Target price change
ACCUMULATE	6.20	5.50	25.4.2024	Recommendation and target price change
BUY	6.00	4.90	9.4.2024	Recommendation change
ACCUMULATE				

The recommendation breakdown of OP Corporate Bank plc for all companies subject to research and for the aforementioned\* companies OP Corporate Bank plc or another company pertaining to the same group has been party to an agreement with concerning the provision of investment banking services:

Share recommendation breakdown (as of 6 September 2024)							
All Companies Inv. Banking Relationships*							
Recommendation	Count	%	Count	%			
BUY	26	37	4	40			
ACCUMULATE	27	39	1	10			
REDUCE	14	20	5	50			
SELL	3	4	0	0			
	70	100	10	100			

Contact info		_			
Research			Sales		
Antti Saari	Head of Research, Strategy, Financials	+358 10 252 4359	Tuomas Leisti	Head of Sales	+358 10 252 2058
Ilkka Saksa	Senior Strategist, Fixed Income, FX	+358 10 252 4457			
Jari Hännikäinen	Senior Market Economist	+358 10 252 2792	Institutional Sale	s	
Joonas Häyhä	Senior Analyst, Retail, Consumer Goods	+358 10 252 4504	Tuomas Kaasalair	nen	+358 10 252 2534
Jussi Mikkonen	Senior Analyst, Capital Goods, Corporate Credit	+358 10 252 8780	Henrik Helppi		+358 10 252 3252
Henri Parkkinen	Senior Analyst, Forestry, Energy, Chemicals	+358 10 252 4409	Kasper Hietanen		+358 10 252 4479
Kimmo Stenvall	Senior Analyst, Telecom, Technology	+358 10 252 4561	Tomi Kallio		+358 10 252 2993
Carlo Gylling	Metals, Real Estate, Corporate Credit, Strategy	+358 10 252 4392	Terhi Ollikainen		+358 10 252 3148
Joona Harjama	Transportation, Construction, Media, Small Caps	+358 10 252 4351	Wilhelm Stjernval	1	+358 10 252 4436
Juho Saarinen	Food & Beverage, Healthcare	+358 10 252 4408			
Osku Kumpulainen	Analyst Trainee	+358 10 252 4604	Execution		
Auli Valtanen-Huopaniemi	Assistant	+358 50 413 1362	Mikael Ahovuo		+358 10 252 1706
			Ville Orava		+358 10 252 2672
OP Corporate Bank plc			Ari Triumf		+358 10 252 4349
Gebhardinaukio 1, P.O. Box 3	08		Ville Viertola		+358 10 252 3870
00013 OP					
+358 10 252 011					
firstname.lastname@op.fi					